



# «Shoulder seasons, what to do in rural area»

Jan Tjosaas, president HANEN, Norway



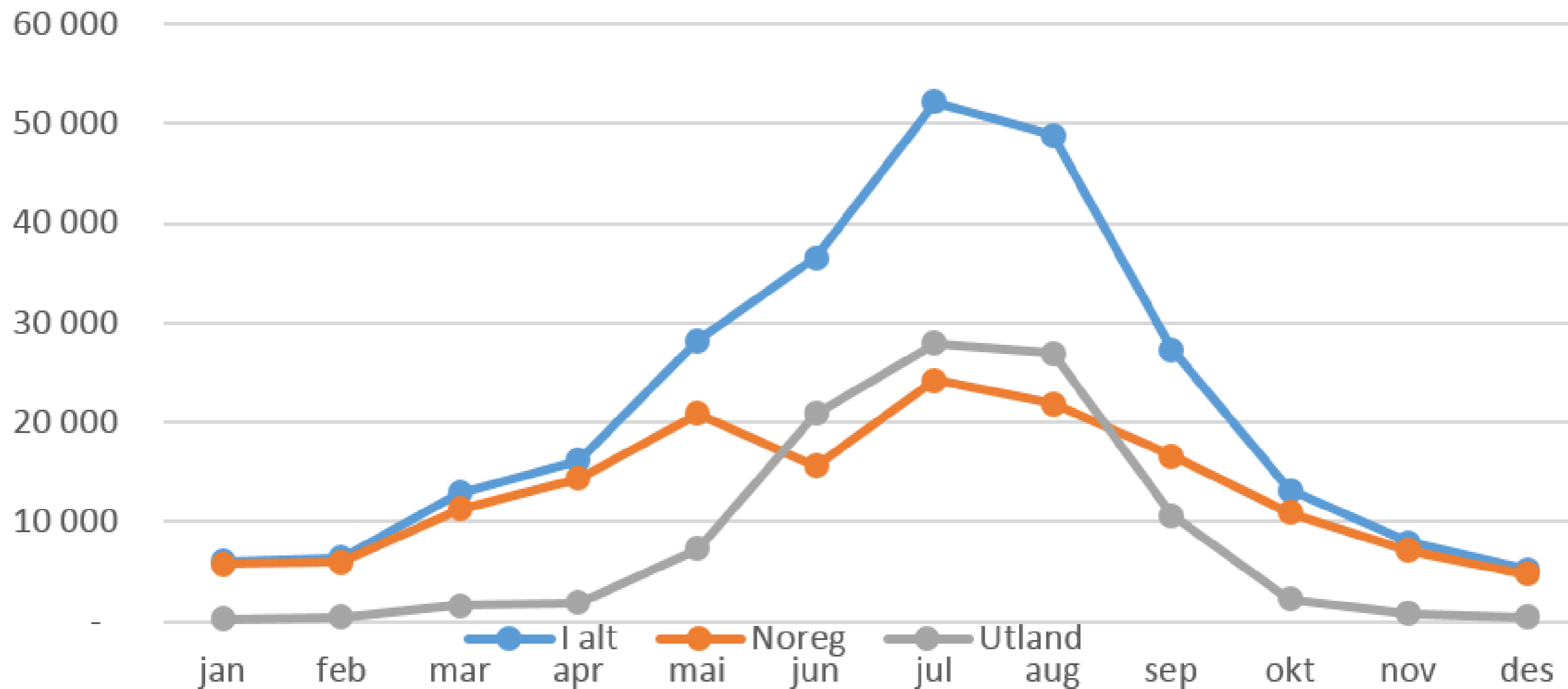
# My farm



# The problem!



Gjestedøger hotell pr. måned i Hardanger 2015



# What to do?

- I. Outdoor adventure - hiking - biking
- II. Food festivals
- III. Culture/visitor centres for food
- IV. Local guiding
- V. Activities for children - picking
- VI. Accommodation with local food

[www.hanen.no](http://www.hanen.no)



# Cider - route



[www.siderruta.no](http://www.siderruta.no)



# Fruit picking



Visitor farm at Steinsto

[www.steinsto.no](http://www.steinsto.no)



# Cheese production





# Traditional food







# Trolltunga



## Tal besøkande til Trolltunga/år

